CLEVELAND STATE UNIVERSITY

Sport Management Graduate Program

Department of Health & Human Performance (HHP)

Department of HHP offers a variety of wellness, fitness, and physical activity courses for the general student population at Cleveland State University. Graduate degree programs in the Department of HHP include Sport Management, Exercise Science, among others.

Cleveland Sport Facilities include Progressive Field, FirstEnergy Stadium, Quicken Loans Arena, and the Wolstein Center. Cleveland facilities have hosted the Major League Baseball All-Star Game five times, the National Basketball Association All-Star Game twice, and the United States Figure Skating Championships four times. Cleveland has also hosted the Gravity Games twice, the DEW Actions Sports Tour, the National Senior Games, and the Gay Games in recent years.

Who hires Sport Management Majors

• Colleges & Universities
• Major & Minor League Sport Teams
• Sport Facilities
• Recreation & Community Centers
• Public Relations & Marketing Firms
• Sport Broadcasting Organizations
• YMCAs/Fitness Centers

Master of Education

SPORT MANAGEMENT

Eddie T. C. Lam, Ph.D.
Coordinator of Graduate Sport Management Program
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Cleveland Professional Sports

Cleveland’s professional sports include:
Cleveland Cavaliers (NBA)
Cleveland Browns (NFL)
Cleveland Indians (MLB)
Cleveland Monsters (AHL)
Cleveland Gladiators (AFL)

Program of Study (33 credit hours) consists of:

College Core (10 credits)
• HPR601 – Research Methods in Health & Human Performance
• PED561 – Sport Governance
• PED565 – Sports Law

Specialization (17 credits)
• HPR610 – Survey Research in Sport Management
• HPR682 – Practicum
• PED560 – Program Development & Management
• PED566 – Sport Facility Management
• PED567 – Sport Marketing

Electives (6 credits)
• ECN503 Economic Concepts
• MGT501 – Management & Organization Behavior
• PED593 – Event/Promotion Management
• LAW754 – Negotiating Strategies in Sport Management

Sport Management Job Growth

The United States Bureau of Labor Statistics predicts that job growth in sport management will be faster than average for some areas of the field through 2024 because of expansion due to the multi-billion dollar profits from the sports industry.